

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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www.mwjjournal.com

Official Publication of: None
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Issues Per Year: 12

FIELD SERVED

MICROWAVE JOURNAL serves the field of radar systems, weapons control, ordinance, fusing systems, ground support equipment, aircraft/missile, navigation, telemetry systems, electronic warfare systems, communications systems and equipment, cellular systems & equipment, WLAN, WiFi, semiconductor, RFICs,MMICs, CATV broadcast systems, data transmission and computer systems, software development, laser/electro-optical systems and equipment, test and measurement equipment, active components (including power supplies, devices, and subsystems), passive components (including antennas, devices, and subsystems), materials and hardware, industrial/academic/R&D laboratories, consultants, industrial/commercial control processing equipment, medical equipment, consumer electronics, automotive transportation, security/identification, government and military research, design and engineering and other manufacturers. Also qualified are users of microwave equipment in government/military and industrial/commercial firms as well as technical libraries and all others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are managers and engineers of design and development, engineering service, research, and manufacturing and production. Also qualified are general and corporate management, other managers, supervisors, engineers; engineering support, purchasing and procurement, applications engineering, sales and marketing personnel; educators and other personnel and company addressed copies.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	368
Advertiser and Agency _____	751
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	833
Digital _____	-
All Other _____	861
TOTAL	2,813

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	50,000	100.0	50,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,000	100.0	50,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	425	425	35,391	14,609			50,000	October ____	300	300	35,835	14,165			50,000
August _____	402	402	35,986	14,014			50,000	November ___	768	768	35,721	14,279			50,000
September __	190	190	35,893	14,107			50,000	December ____	490	490	35,560	14,440			50,000
								TOTAL	2,575	2,575					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	39,531	9,991	-	35,243	14,279			49,522	99.0
II. Request from recipient's company: _____	469	9	-	478	-			478	1.0
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,000	10,000	-	35,721	14,279			50,000	100.0
PERCENT	80.0	20.0	-	71.4	28.6			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	35,721	14,279			50,000	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	35,721	14,279			50,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009													
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	Country	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	78	15			93		400-427 Kentucky _____	147	51			198	
030-038 New Hampshire _____	380	100			480		370-385 Tennessee _____	255	94			349	
050-059 Vermont _____	69	28			97		350-369 Alabama _____	306	115			421	
010-027 Massachusetts _____	1,469	439			1,908		386-397 Mississippi _____	83	22			105	
028-029 Rhode Island _____	103	30			133		EAST SO. CENTRAL	791	282			1,073	2.1
060-069 Connecticut _____	399	100			499		716-729 Arkansas _____	103	26			129	
NEW ENGLAND	2,498	712			3,210	6.4	700-714 Louisiana _____	106	31			137	
100-149 New York _____	1,752	486			2,238		730-749 Oklahoma _____	191	81			272	
070-089 New Jersey _____	1,152	343			1,495		750-799 Texas _____	1,680	608			2,288	
150-196 Pennsylvania _____	1,177	338			1,515		WEST SO. CENTRAL	2,080	746			2,826	5.7
MIDDLE ATLANTIC	4,081	1,167			5,248	10.5	590-599 Montana _____	62	9			71	
430-459 Ohio _____	974	295			1,269		832-838 Idaho _____	90	29			119	
460-479 Indiana _____	485	153			638		820-831 Wyoming _____	28	8			36	
600-629 Illinois _____	1,167	394			1,561		800-816 Colorado _____	577	220			797	
480-499 Michigan _____	608	184			792		870-884 New Mexico _____	262	104			366	
530-549 Wisconsin _____	356	131			487		850-865 Arizona _____	757	292			1,049	
EAST NO. CENTRAL	3,590	1,157			4,747	9.5	840-847 Utah _____	266	106			372	
550-567 Minnesota _____	474	164			638		889-898 Nevada _____	139	54			193	
500-528 Iowa _____	255	107			362		MOUNTAIN	2,181	822			3,003	6.0
630-658 Missouri _____	345	116			461		995-999 Alaska _____	24	20			44	
580-588 North Dakota _____	53	19			72		980-994 Washington _____	502	214			716	
570-577 South Dakota _____	60	17			77		970-979 Oregon _____	379	148			527	
680-693 Nebraska _____	110	30			140		900-961 California _____	5,521	2,031			7,552	
660-679 Kansas _____	253	95			348		967-968 Hawaii _____	58	34			92	
WEST NO. CENTRAL	1,550	548			2,098	4.2	PACIFIC	6,484	2,447			8,931	17.9
197-199 Delaware _____	66	21			87		UNITED STATES	28,031	9,509			37,540	75.1
206-219 Maryland _____	962	337			1,299		969 & 004-009 U.S. Territories _____	26	17			43	
200-205 Washington, DC _____	160	59			219		Canada _____	724	405			1,129	
220-246 Virginia _____	908	324			1,232		Mexico _____	88	71			159	
247-268 West Virginia _____	80	23			103		Other International _____	6,844	4,277			11,121	
270-289 North Carolina _____	554	189			743		APO/FPO _____	8	-			8	
290-299 South Carolina _____	158	52			210		TOTAL QUALIFIED CIRCULATION	35,721	14,279			50,000	100.0
300-319 Georgia _____	520	174			694								
320-349 Florida _____	1,368	449			1,817								
SOUTH ATLANTIC	4,776	1,628			6,404	12.8							

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA				
China _____	513	486	999	
Hong Kong - SAR _____	12	1	13	
India _____	643	326	969	
Indonesia _____	183	46	229	
Japan _____	400	296	696	
Korea, Democratic People's Republic Of _____	10	6	16	
Korea, Republic Of _____	319	184	503	
Malaysia _____	217	152	369	
Nepal _____	7	5	12	
Philippines _____	193	42	235	
Singapore _____	176	118	294	
Sri Lanka _____	83	14	97	
Taiwan _____	147	173	320	
Thailand _____	68	41	109	
Vietnam _____	14	21	35	
Subtotal	2,985	1,911	4,896	9.8
MIDDLE EAST				
Israel _____	108	65	173	
Subtotal	108	65	173	0.3
EUROPE				
Austria _____	43	16	59	
Belarus _____	10	4	14	
Belgium _____	85	39	124	
Bulgaria _____	41	19	60	
Croatia _____	8	8	16	
Czech Republic _____	39	21	60	
Denmark _____	83	32	115	
Finland _____	64	46	110	
France _____	352	216	568	
Germany _____	602	302	904	
Greece _____	53	57	110	
Hungary _____	26	25	51	
Italy _____	397	249	646	
Latvia _____	10	4	14	
Lithuania _____	10	8	18	
Luxembourg _____	9	6	15	
Macedonia _____	7	3	10	
Netherlands _____	123	90	213	
Norway _____	40	18	58	
Poland _____	73	47	120	

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Portugal _____	38	21	59	
Ireland _____	51	30	81	
Romania _____	46	42	88	
Russian Federation _____	167	119	286	
Serbia _____	38	20	58	
Slovakia _____	9	6	15	
Slovenia _____	19	7	26	
Spain _____	191	137	328	
Sweden _____	158	72	230	
Switzerland _____	93	50	143	
Turkey _____	78	47	125	
Ukraine _____	57	30	87	
United Kingdom _____	526	334	860	
Subtotal	3,546	2,125	5,671	11.3
AFRICA				
Egypt _____	21	22	43	
South Africa _____	10	18	28	
Subtotal	31	40	71	0.1
NORTH AMERICA				
Canada _____	724	405	1,129	
United States _____	28,039	9,509	37,548	
Mexico _____	88	71	159	
Subtotal	28,851	9,985	38,836	77.7
CARIBBEAN				
Puerto Rico _____	25	16	41	
Virgin Islands, U.S. _____	1	1	2	
Subtotal	26	17	43	0.1
SOUTH AMERICA				
Argentina _____	23	14	37	
Brazil _____	74	55	129	
Peru _____	8	2	10	
Subtotal	105	71	176	0.4
ASIA PACIFIC				
Australia _____	58	56	114	
New Zealand _____	11	9	20	
Subtotal	69	65	134	0.3
TOTAL QUALIFIED CIRCULATION	35,721	14,279	50,000	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified _____	49,877	50,023	50,000	50,000	50,000	50,000
Qualified Non-Paid Total _____	49,877	50,023	50,000	50,000	50,000	50,000
Print Only _____	42,611	41,388	41,302	38,352	36,162	35,731
Digital Only _____	7,266	8,635	8,698	11,648	13,838	14,269
Qualified Paid Total _____	-	-	-	-	-	-
Print Only _____	-	-	-	-	-	-
Digital Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,731	100.0	35,731	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,731	100.0	35,731	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,269	100.0	14,269	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,269	100.0	14,269	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and testify that all data set forth in this statement are true.

Ivar Bazzy, President
Carl Sheffres, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 14, 2010
State	Massachusetts
County	Norfolk
Received by BPA Worldwide	January 14, 2010
Type	PJ
ID Number	M069Y0D9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

This issue is equal to the average of the other 5 issues reported in Paragraph 2. This publication conforms to the uniform business/occupational breakout which was developed by the BPA Worldwide advertiser, agency and publisher committee for the Microwaves Market in December 1975, revised November 1976 and September 1984, requiring participating publications to report their circulation on a comparable basis by December 1987. A copy of the comparability brochure can be obtained from BPA Worldwide.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	DESIGN & DEVELOPMENT ENGINEERING		ENGINEERING SERVICES		GENERAL AND/OR CORPORATE MANAGEMENT (01)	BASIC RESEARCH		MANUFACTURING & PRODUCTION		ENGINEERING SUPPORT (DRAFTSMEN, LAB ASSISTANTS, TECHNICIANS)	PURCHASING & PROCUREMENT (11)	APPLICATIONS ENGINEERING SALES AND MARKETING (12)	EDUCATORS (13)	OTHER PERSONNEL (14)	NO ANSWER
					MANAGEMENT (02)	ENGINEERS (03)	MANAGEMENT (04)	ENGINEERS (05)		MANAGEMENT (06)	ENGINEERS (07)	MANAGEMENT (08)	ENGINEERS (09)						
THE ORIGINAL EQUIPMENT MARKET																			
6. COMMUNICATIONS SYSTEMS, EQUIPMENT Transmitters, receivers, monitor equipment, MW links, satellite communications _____	13,814	27.6	10,010	3,804	1,809	6,191	601	1,228	1,083	429	1,132	269	269	278	89	289	128	19	-
17. CELLULAR SYSTEMS AND EQUIPMENT _____	1,871	3.7	1,208	663	222	828	83	229	74	65	191	23	35	37	4	60	14	6	-
26. WLAN, WiFi _____	1,255	2.5	826	429	148	483	62	120	117	51	132	23	32	26	4	33	17	7	-
10. TEST AND MEASUREMENT EQUIPMENT Spectrum analyzers, generators, network analyzers, oscilloscopes, meters, etc. _____	3,888	7.8	2,839	1,049	449	1,485	128	319	338	114	402	86	155	84	24	252	49	3	-
27. SEMICONDUCTOR, RFICS, MMICS, etc _____	3,387	6.8	2,265	1,122	383	1,440	83	231	169	117	448	63	122	55	10	208	53	5	-
11. ACTIVE COMPONENTS (INCLUDING POWER SUPPLIES, DEVICES, SUBSYSTEMS) Transistors, diodes, amplifiers, oscillators, tubes, limiters, power supplies _____	1,031	2.1	819	212	159	414	34	54	103	24	71	32	33	14	10	72	6	5	-
12. PASSIVE COMPONENTS (INCLUDING ANTENNAS, DEVICES, SUBSYSTEMS) Antennas, power dividers, couplers, diplexers, attenuators, filters, resistors, capacitors, inductors, cable, wave guide, connectors _____	1,935	3.9	1,385	550	278	694	40	90	186	64	224	44	46	18	11	165	62	13	-
16. GOVERNMENT/MILITARY Research, design, engineering and test _____	4,636	9.3	3,342	1,294	401	2,033	149	417	251	204	755	72	111	107	20	60	51	5	-
1. RADAR SYSTEMS Arrays, search, mapping, sidelooking, weather radar, transmitters, receivers _____	1,380	2.8	944	436	156	725	29	98	39	42	178	14	22	18	5	20	32	2	-
4. NAVIGATION, TELEMETRY SYSTEMS, GPS Including landing systems _____	594	1.2	436	158	76	291	10	34	36	18	79	6	12	16	3	7	4	2	-
8. DATA TRANSMISSION, COMPUTER SYSTEMS Computers, processors, terminals, displays, keyboards, line printers, modems _____	660	1.3	453	207	64	225	40	80	65	25	57	18	24	33	6	16	4	3	-
28. SOFTWARE DEVELOPMENT _____	665	1.3	434	231	84	234	26	47	63	37	75	12	9	10	2	55	10	1	-
5. ELECTRONIC WARFARE SYSTEMS Radar homing, warning, and surveillance receivers, jammers, reconnaissance systems _____	681	1.4	479	202	75	328	14	52	44	13	77	13	21	8	10	16	10	-	-
3. GROUND SUPPORT EQUIPMENT, AIRCRAFT/MISSILE _____	749	1.5	566	183	83	340	18	51	42	23	64	28	57	24	8	10	1	-	-
2. WEAPONS CONTROL, ORDNANCE, FUSING SYSTEMS Missile guidance, fire control radar, proximity fuses _____	119	0.2	88	31	12	53	5	11	8	7	11	5	2	2	3	-	-	-	-
13. MATERIALS, HARDWARE Ceramic/absorbing/reflecting materials, substrates _____	649	1.3	497	152	73	152	17	44	101	18	76	33	35	12	16	64	6	2	-
15. INDUSTRIAL/ACADEMIC LABORATORIES, CONSULTANTS Research, test, design _____	2,669	5.3	1,895	774	200	733	138	173	264	151	474	38	42	55	14	43	329	15	-
14. INDUSTRIAL/COMMERCIAL CONTROL, PROCESSING EQUIPMENT Heating and drying systems, MW ovens, processing controls, security systems _____	1,442	2.9	1,076	366	156	554	57	100	173	34	101	62	61	66	19	54	2	3	-
29. MEDICAL EQUIPMENT _____	974	1.9	687	287	101	379	19	68	79	37	136	37	53	31	8	11	11	4	-
20. CONSUMER ELECTRONICS _____	728	1.5	503	225	83	313	20	38	63	27	71	14	25	29	7	27	10	1	-
7. CATV, BROADCAST SYSTEMS Transmitters and receivers, amplifiers, video recorders _____	553	1.1	411	142	60	133	60	125	57	9	20	10	10	40	5	17	6	1	-
18. AUTOMOTIVES/TRANSPORTATION _____	598	1.2	458	140	53	225	21	55	46	21	52	29	42	28	13	11	1	1	-
19. SECURITY/IDENTIFICATION _____	155	0.3	119	36	21	58	6	12	14	4	14	6	4	7	2	5	1	1	-
9. LASER/ELECTRO-OPTICAL SYSTEMS, EQUIPMENT Lasers (all types), IR, laser rods, mirrors, optical benches _____	219	0.4	148	71	24	69	3	11	27	7	44	5	4	6	1	5	11	2	-
21. OTHER _____	90	0.2	68	22	5	9	2	2	16	-	2	1	4	4	5	24	7	9	-
Sub-Total	44,742	89.5	31,956	12,786	5,175	18,389	1,665	3,689	3,458	1,541	4,886	943	1,230	1,008	299	1,524	825	110	-
USERS OF MICROWAVE EQUIPMENT																			
22. GOVERNMENT/MILITARY Communications Systems, Equipment, Transmitters, Receivers, Monitor Equipment, MW links, Satellite Communications, Radar, Monopulse, MTI, Pulse Doppler, Secondary, Sidelooking, Electronic Warfare, Radar Homing, Warning and Surveillance Receivers, Jammers, Reconnaissance Systems, Other Systems, Equipment _____	2,692	5.4	1,909	783	183	848	145	283	242	106	327	58	86	214	63	71	63	3	-
23. INDUSTRIAL/COMMERCIAL Communications Systems, Equipment, Broadcast/CATV, MW links, Satellite Communications, Other Systems Equipment, Heating and Drying System, MW Ovens, Processing Controls, Security Systems _____	2,265	4.5	1,645	620	188	650	122	236	302	64	166	105	114	169	26	99	20	4	-
Sub-Total	4,957	9.9	3,554	1,403	371	1,498	267	519	544	170	493	163	200	383	89	170	83	7	-
24. TECHNICAL LIBRARIES _____	301	0.6	211	90	23	61	20	29	43	9	25	4	4	16	2	15	43	7	-
25. OTHERS ALLIED TO THE FIELD _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,000	100.0	35,721	14,279	5,569	19,948	1,952	4,237	4,045	1,720	5,404	1,110	1,434	1,407	390	1,709	951	124	-
PERCENT	100.0		71.4	28.6	11.1	39.9	3.9	8.5	8.1	3.4	10.8	2.2	2.9	2.8	0.8	3.4	1.9	0.3	-

Additional Data has been provided beyond the comparability market at the publisher's option.